CAN YEGUL

Oxford, UK | 07983 125410 | mcyegul@gmail.com | **canyegul.com**

# Skills Summary

Highly motivated designer with 20+ years of experience in visual communication. Skilled in motion graphics, animation, and multimedia production. Strong leadership and collaboration abilities with a focus on delivering impactful, user-friendly visuals. Experienced in using AI tools to streamline creative workflows.

# Education

Bahçeşehir University, Istanbul – BA in Visual Arts and Visual Communication Design (2007)

# Experience

## RPS Group / Tetra Tech (Abingdon, UK)

Motion Graphic Designer – November 2021 – Present

* Created 2D animations for promotional and educational videos.
* Built and maintain a reusable 3D asset library to streamline production.
* Designed logo animations, text overlays, openers, and lower thirds.
* Produced 2D infographics and animated GIFs for the Energy and Water segment.

## WrightObara (Chilton, UK)

Graphic Designer – April 2019 – November 2021

* Collaborated on digital graphics, print advertisements, and packaging materials.
* Developed Amazon A+ Premium content for Juul, Bristan, and Walkers.
* Designed packaging for Azafran group products.
* Created animations for Miracle-Gro Evergreen and Amdocs.

## Aktiv Marketing Concepts (Abingdon, UK)

Graphic Designer – March 2018 – April 2019

* Designed logos and brand elements.
* Created print and digital materials for Oxford University Press, Rail Delivery Group, Pearson, and Arval.
* Produced animated banners (GIF and HTML5).
* Liaised directly with clients and managed project timelines.
* Prepared multiple creative concepts per brief.

## Freelance – www.canyegul.com

Freelance Graphic / Motion Designer – July 2017 – Present

* Delivered design, illustration, and photography for various clients.
* Edited videos and handled post-production.
* Provided creative consultation services.
* Produced promo videos for The Room Saver London.
* Created logo animations for University of Oxford – Somerville College.
* Designed print materials for Destek Markets UK.
* Installed and customised WordPress websites.

## IRS Direct LTD (Bicester, UK)

Marketing Executive – January 2017 – July 2017

* Conducted market research for HPE Aruba Networks and FireEye Mandiant.

Artermeridyen Advertising Agency – Graphic Designer / Motion Graphics Artist – 2013 – 2016

Redroom Istanbul – Graphic Designer – 2012 – 2013

Habire Sanat – Graphic Designer – 2010 – 2012

Dream-Box.TV – Graphic Designer – 2006 – 2009

# References

Available upon request.